

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANT : **VIGNOLI, Fabio F., et al.**  
SERIAL NO : 10/597,280  
FILED : July 19, 2006  
TITLE : INTEGRATED PLAYLIST GENERATOR

Grp./A.U. : 2169  
Examiner : LIAO, Jason G.  
Conf. No. : 8784  
Docket No. : P08724US01

**CHANGE OF ADDRESS**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

The Power of Attorney and Statement under 37 CFR 3.73(b) were filed with the USPTO on September 10, 2008 (see copies attached) to change the address of the attorneys to McKee, Voorhees & Sease, PLC., but this has not been corrected. Please correct PAIR to reflect the attorneys to this law firm associated with Customer Account No. 22885.

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**CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8(a))**

I hereby certify that this correspondence is, on the date shown below, being:

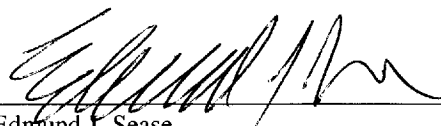
**MAILING**

☐ deposited with the United States Postal Service with sufficient postage as First Class mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Date: April 27, 2009

**ELECTRONIC/FACSIMILE**

☒ transmitted by electronic/facsimile to the Patent and Trademark Office, Art Unit 2169 at Fax No. (571) 273-8300.

  
\_\_\_\_\_  
Edmund J. Sease

No fees or extensions of time are believed to be due in connection with this amendment;  
however, consider this a request for any extension inadvertently omitted, and charge any  
additional fees to Deposit Account No. 26-0084.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'EJ Sease', with a stylized flourish at the end.

EDMUND J. SEASE, Reg. No. 24,741  
McKEE, VOORHEES & SEASE, P.L.C.  
801 Grand Avenue, Suite 3200  
Des Moines, Iowa 50309-2721  
Phone No: (515) 288-3667  
Fax No: (515) 288-1338  
**CUSTOMER NO: 22885**

Attorneys of Record

- bjh -

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	3917723
<b>Application Number:</b>	10597280
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	8784
<b>Title of Invention:</b>	Integrated Playlist Generator
<b>First Named Inventor/Applicant Name:</b>	Fabio Vignoli
<b>Customer Number:</b>	24737
<b>Filer:</b>	Edmund John Sease/Patricia E. Wilson
<b>Filer Authorized By:</b>	Edmund John Sease
<b>Attorney Docket Number:</b>	US040044US2
<b>Receipt Date:</b>	10-SEP-2008
<b>Filing Date:</b>	19-JUL-2006
<b>Time Stamp:</b>	13:31:24
<b>Application Type:</b>	U.S. National Stage under 35 USC 371

### Payment information:

Submitted with Payment	no
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### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Change of Address	01-POWER.pdf	56530 c9f977a12c705694535b045a87e9c06ffef5990	no	1

### Warnings:

### Information:

2	Assignee showing of ownership per 37 CFR 3.73(b).	VIGNOLI_P08724US01_373_ST MT_09-10-08_EJS.pdf	66316 4a1e03d3b60e0847cf408c9f59ae1b4e7b2e c9b2	no	1
<b>Warnings:</b>					
<b>Information:</b>					
<b>Total Files Size (in bytes):</b>				122846	
<p><b>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</b></p> <p><b><u>New Applications Under 35 U.S.C. 111</u></b>          If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</p> <p><b><u>National Stage of an International Application under 35 U.S.C. 371</u></b>          If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</p> <p><b><u>New International Application Filed with the USPTO as a Receiving Office</u></b>          If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</p>					

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

**POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO**

I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).

I hereby appoint:

☒ Practitioners associated with the Customer Number:

22885

OR

☐ Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used):

Name	Registration Number	Name	Registration Number

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b).

Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to:

☒

The address associated with Customer Number:

22885

OR

<input type="checkbox"/> Firm or Individual Name			
Address			
City		State	Zip
Country			
Telephone		Email	

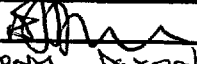
Assignee Name and Address:

PACE MICRO TECHNOLOGY PLC  
VICTORIA ROAD, SALTAIRE SHIPLEY  
WEST YORKSHIRE, UNITED KINGDOM BD18 3LF

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/96 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

**SIGNATURE of Assignee of Record**

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee

Signature		Date	20/05/08
Name	ANTHONY DIXON	Telephone	+44 (0)1274 532006
Title	COMPANY SECRETARY		

This collection of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

**STATEMENT UNDER 37 CFR 3.73(b)**

Applicant/Patent Owner: Fabio VIGNOLI and Steffen Clarence Pauws

Application No./Patent No.: Serial No. 10/557,977

Filed/Issue Date: Filed 11/17/05

Entitled: TRANSFORMATIN OF RECOMMENDER SCORES DEPENDING UPON THE VIEWED STATUS OF TV SHOWS

PACE MICRO TECHNOLOGY PLC, a Corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☐ the assignee of the entire right, title, and interest; or

2. ☐ an assignee of less than the entire right, title and interest.

The extent (by percentage) of its ownership interest is \_\_\_\_\_ %  
in the patent application/patent identified above by virtue of either:

A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

OR

B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: Fabio VIGNOLI, et al. To: KONINKLIJKE PHILIPS ELECTRONICS N.V.

The document was recorded in the United States Patent and Trademark Office at Reel 017958, Frame 0231, or for which a copy thereof is attached.

2. From: KONINKLIJKE PHILIPS ELECTRONICS N.V. To: PACE MICRO TECHNOLOGY PLC

The document was recorded in the United States Patent and Trademark Office at Reel 021243, Frame 0122, or for which a copy thereof is attached.

3. From: \_\_\_\_\_ To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

☐ Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

September 10, 2008  
Date

EDMUND J. SEASE

Typed or printed name

515-288-3667

Telephone number

Edmund J. Sease  
Signature

ATTORNEY, Reg. No. 24,741

Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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